



2017 Commercial Exhibitor FAQs

What does it cost to be a Commercial Exhibitor?

- **\$300** - display products and information
- **\$500** - selling products or services on site

What do I get as a Commercial Exhibitor?

- You are provided with a high traffic display space (approximately 12'X12')
- The opportunity to display products, showcase services and give demonstrations to 1,000s of event visitors
- Two parking passes for the three-day event

What are the benefits of becoming a Commercial Exhibitor?

- Commercial Exhibitors have the opportunity to expose their business and/or products to an expansive number of potential customers during the three-day festival.
- Along with exposure, exhibitors also:
 - Increase visibility with positive publicity
 - Differentiate yourself from competition
 - Enhance business, consumer and VIP relations
 - Help support the quality of life in the Danville area

What are the commercial area rules and regulations?

- Hours of operation: Friday, 4-8 p.m.; Saturday, 10 a.m. -8 p.m.; Sunday, 1-6 p.m.
- All exhibitors' displays must be set up and ready for the public by 2 p.m. on Friday, May 19, 2017.
- Once the park is open, vehicles will not be allowed to drive through the park in order to set up booth.
- **Selling or giving away food or beverage items is not permitted; however, coupons may be given away or sold.**
- Exhibits must remain open during all of the Festival in the Park hours of operation.
- Vehicles may not come into the park to remove a display prior to the park closing each day.
- Vehicles may not remain at the exhibit space without prior approval.
- The Festival does not allow the playing or selling of recorded music.
- Exhibitor booth location is not guaranteed a level or shaded area. Every effort will be made to assign each commercial exhibit the best location possible.
- **Each Exhibitor is responsible for tent or booth display, tables, chairs, set up, etc.**
- Exhibitors are required to stay within their booth space. Note: Promoting the business throughout the park or away from your booth is NOT allowed; no "hawking" or solicitation of patrons allowed.
- The Festival in the Park will not guarantee that an exhibitor will be the sole exhibitor of a business type.
- The Festival in the Park reserves the right to accept and deny an exhibitor after consideration of appropriateness and regulatory concerns.
- The Festival, its sponsors and volunteers are not liable for loss or damage to personal property or injury to individuals.

May 19-21, 2017

You can't celebrate spring in Danville without Festival in the Park. What began as a small community event in 1974 has since grown into a three-day family-friendly festival. Held annually in May, the festival offers everything from arts and craft displays to children's activities and entertainment.

Festival in the Park is made possible annually through community support. There are several opportunities to showcase your business while supporting a hometown tradition in historic Ballou Park.

This year's festival theme revolves around revitalization, which we feel best describes our home and the direction we all are headed. Through the event, we are proud to showcase the amazing talents of our community and look forward to another opportunity to

Commercial Vendor Committee
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2017 Commercial Exhibitor Application

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Cell: _____

Email: _____

Please give a brief description of business type: _____

Describe plans for booth display and activities: _____

Exhibitor Fees: \$300.00 to Display Only ♦ \$500.00 for sales.

Checked Enclosed: _____ - or - Please charge my credit card: Visa/MasterCard

Name as it appears on card: _____

Expiration Date: _____ VCode: _____

Address if different from above: _____

City: _____ State: _____ Zip: _____

Signature: _____